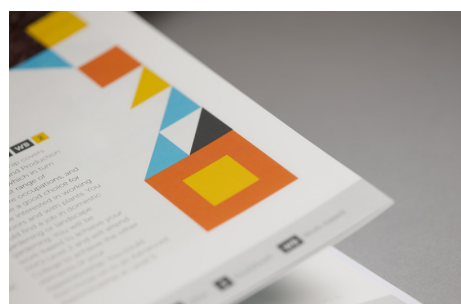
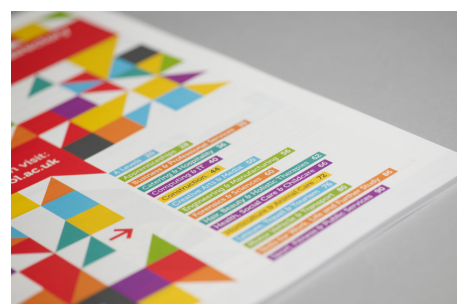


CITY OF BRISTOL COLLEGE

SCHOOL LEAVERS' GUIDE 2012-13



BRIEF

City of Bristol College is one of the largest tertiary colleges in the country. We were asked to create a young and vibrant brochure to attract the 16 to 19 year old student market in Bristol and South Gloucestershire.

SOLUTION

Our concept was based on current trends and the strong graphic approach created elements that could easily be applied to future in-house collateral.



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