

# COSY TEA

## WHOLESALE TEA BOXES



### BRIEF

Beyond the Bean, are an international food and drink wholesaler based in Bristol. We were approached by them to help establish a brand for their new range of tea from both a visual and conceptual point of view. The brief involved name generation, design, brand strategy and application across a range of media.

### SOLUTION

After working closely with the client on developing the name it became clear that we were onto a winner. Everything knitted together nicely!

In 2010, our Cosy Tea packaging won gold at the Cream Awards. It also picked up gold in the Chairman's Award.